

BIKES  **SALE**

MEDIA KIT

- A complete portal for two- wheelers in India that started in 2007

Pageviews/ Month



Pan India : 3 Million

Visitors/ Month



Pan India : 1 Million

- Till date, served more than 46M automobile enthusiasts & listed over 4.2 lakh 2-wheelers
- Launched the First Used Bike Valuation Tool in India

- Used Bikes : Classifieds & Bike Valuation Tool
- New Bikes : New Bike Bookings, Price & Details, Comparisons
- Services : New & Used Two-wheeler Loan

SITE PROMOTION - HOMEPAGE SLIDER

Benefits for the Client

- First image seen on the homepage
- Great credibility as it appears to be an original content of Bikes4Sale.
- High visibility even if ad blockers are enabled.

The screenshot shows the Bikes4Sale website homepage. At the top, there is a navigation bar with the logo 'BIKES 4 SALE' and a search bar. Below the navigation bar, there is a large slider image featuring a Royal Enfield Himalayan motorcycle. The text on the slider reads 'Royal Enfield Himalayan' and 'Fuel Injection', with a 'Test Ride Review' button. Below the slider, there are two buttons: 'Buy Used Bike' and 'Find New Bike'. Below these buttons, there are two search filters: one for 'Buy Used Bike' with 'Budget' and 'Kerala' dropdowns and a 'Go' button; and another for 'Find New Bike' with 'Type' and 'Brand' dropdowns and a 'Go' button. Below the search filters, there is a section titled 'Sell your bike' with a quote: 'You deserve the best service and that's what we deliver'. To the right of the quote, there are two columns of text describing different selling plans: 'Basic Plan' and 'Premium'. Below the 'Sell your bike' section, there is a section titled 'Used bikes for sale' with a 'View All Bikes' link. At the bottom, there is a carousel of five motorcycle images with labels: 'Bejj', 'Honda', 'Royal Enfield', 'Yamaha', and 'KTM'.

Why Native Ads?

- Greater Credibility
- Very High CTR
- Displayed on all pages except the home page
- Assured visibility, even when Ad-blockers enabled

Average Impressions / Month : 30 lakhs

The screenshot displays the Bikes4Sale website interface. At the top, there is a navigation bar with the 'BIKES 4 SALE' logo, a search bar, and a location dropdown set to 'Kerala'. Below the navigation bar is a banner for 'Apache Racing runs in the Genes' with a 'Low EMI ₹ 2016/-' offer. The main content area features a section titled 'Diwali Discounts and Offers on Motorcycles'. The text in this section reads: 'Checkout latest diwali offers and discounts on two-wheelers. Festive seasons are equally good for the manufacturers and consumers. It is a custom of buying cars, motorcycles, home appliances and other electronic devices in the festive season by every Indian. Therefore, it is a 'surplus catch' for the makers. Moreover, most of the companies in India welcome this festive season by providing massive discounts and other related offers for purchasing their product. This includes the reduction in interest rates, complimentary gifts, vouchers and fee waivers. Among those festivals, Diwali is the most widely celebrated festival in India. Here, we are listing out some of the Diwali related offers and discounts introduced by the motorcycle manufacturers in India.' Below the text is an image of two women in red saris lighting diya lamps on the floor. To the right of the main content is a blue box labeled 'Native Ad'. Below that is a 'Bikes4Sale Price Guide - Used Bike Valuation Tool' which includes a form with dropdowns for 'Select Brand', 'Select Model', 'Kerala', and '2016', a text input for 'KMs Run', and a 'Check Price' button. At the bottom right, there is a small logo for 'RammyCircle.com'.

SOLUTIONS – FACEBOOK CROSS PROMOTION

Benefits for the Client

- Reach to a wider range of audience through paid promotion
- Increase in Brand Awareness
- Enhancement of Brand Value by Indirect Marketing

Benefits for Bikes4Sale

- Brand Visibility

The screenshot shows a Facebook post from the page 'Bikes4Sale'. The post is a sponsored advertisement for a 'Royal Enfield Stealth Black' motorcycle. The main image shows the motorcycle from a front-three-quarter view. Below it are two smaller images: one showing the rear suspension and another showing the front headlight and instrument cluster. The post has 4.5k likes, 365 comments, and 229 shares. The text of the post says: 'Bikes4Sale added 3 new photos. Sponsored. Royal Enfield Stealth Black Booking Started - https://www.bikes4sale.in/.../classic/classic-stealth-black/#royalenfield #classic500 #stealthblack'. Below the post, there are reactions from 'Kiruba Kds, Kalyan Roychowdhury and 86 others'. At the bottom, a video from 'Venkat Balaji' is partially visible, with the text 'Hope this sees the light of day!' and 'Shilpi Sabu you'll love this'.

Ad Slot	Desktop Size	Mobile Size
AD Slot 1	970 x 90	300 x 250
AD Slot 2	300 x 600	300 x 600
AD Slot 3	300 x 250	300 x 250
AD Slot 4	300 x 250	300 x 250

BIKES 4 SALE

Delhi


[Sell Bike](#) [Buy Used Bike](#) [Used Bike Valuation](#) [Buy New Bike](#) [Dealers](#) [Loan/Insurance](#) [Custom Bike](#) [More](#)

Ad Slot 1

Bajaj Pulsar RS 200

Bikes > Bajaj > Pulsar > Pulsar RS 200

Complete details of Pulsar RS 200 Motorcycle



Launched in India in March 2015.

Rolling out from Bajaj's stable is the new Pulsar RS 200, offering stiff competition to its rivals. Sporting a 199.5cc engine, 6-speed gearbox, churning out 24.2 bhp of power and 18.6 Nm of torque, the Pulsar RS 200 has certainly upped the ante and set new heights in the segment. The Pulsar RS 200, its predecessor, was well received by the Indian audience and Bajaj has taken a step further with the RS200 and introduced drastic changes with the overall styling and the engine department. The top speed is 140km/h, 5km more than the RS200 and has optional ABS. Mileage is claimed to be at 54 km to the litre.

2017 Edition

Pulsar RS 200 is the first and only full faired sportsbike of Bajaj. The company has given the second and latest upgrade to this model by fitting the all new BS-IV compliant engine under the new skin. The new set of RS 200 came with a brand new skin. Bajaj calls it as their 2017 Laser Edged Collection. It is offered in two sets of color formats such as Racing Blue and Graphite Black. Other than the BS-IV engine, it uses electronic fuel injection for enhanced fuel supply. This helps in improving the rated power up to 1 bhp. The engine gets a revised software map with updated Bosch ECU to control the combustion.

Ad Slot 3

PRICE	SIMILAR	MILEAGE	PICS	SPECS	NEWS & TEST RIDE REPORT	USER REVIEWS
★★★★★ 4.8/5 (22 votes)						Write a Review
<input type="button" value="Share"/>		<input type="button" value="Tweet"/>				

Price Rs. 1,21,881 [Ex-showroom, New Delhi]

The given price can change depending on the colour and other features like alloy wheels, disc brakes, accessories etc.

State, City	Ex Showroom Price	On Road Price
Delhi, New Delhi	Rs. 1,21,881	—
Maharashtra, Mumbai	Rs. 1,23,101	—
Maharashtra, Pune	Rs. 1,23,101	—

Buy new Bajaj Pulsar RS 200 View All Dealers

Bikes4Sale Price Guide : Used Bike Valuation Tool

Know the market value of your used bike

Select Brand Select Model

Delhi

KMs Run

Ad Slot 2

Sell Your Old Two-Wheeler

Get the best price for your old bike. Sell your bike at the Largest Used Bike Market.

Trending !!!

15.00% Diwali Discount Offer

Diwali Offers for new Bikes and Scooters

Ad Slot 4

Popular Two-Wheelers

BIKES 4 SALE

Display Ad

BIKES 4 SALE

[Sell Bike](#) [Buy Used Bike](#) [Used Bike Valuation](#) [Buy New Bike](#) [Dealers](#) [Loan/Insurance](#) [Custom Bike](#) [More](#)



Polaris Scrambler 850 HO

Bikes » Polaris » Scrambler » Scrambler 850 HO

[SIMILAR](#) [PICS](#) [SPECS](#) [USER REVIEWS](#)

Complete details of Scrambler 850 HO ATV

The Scrambler 850 is a one-person All Terrain Vehicle that is more powerful than an average sport Utility ATVs and Quads. Powered by a 850cc High Output (H.O), 4-Stroke SOHC Twin Cylinder heart, the machine develops gorgeous performance. Meanwhile, the machine holds a drawback, that is the Scrambler 850 has only a rear rack cargo capacity of 50 lbs and a front rack cargo capacity of 25 lbs, which are 79.2% and 75% less than the average for all Sport-Utility ATVs and Quads respectively.



Rate Polaris Scrambler 850 HO:

★★★★☆ 3.3/5 (12 votes)

[Add To Compare](#)

[Write a Review](#)

[Share](#)

[Tweet](#)

Price

Not Available

[Buy new Polaris Scrambler 850 HO](#)

[View All Dealers](#)

West India AutoEquip Pvt Ltd

Survey No.395/3, Nr. Sanathal

AKB Motors

No-476/45, 7th Cross, 7 th

Bikes4Sale Price Guide : Used Bike Valuation Tool

Know the market value of your used bike

Select Brand

Select Model

Select State

2016

Kilms Run

[Check Price](#)



[Sell Your Old Two-Wheeler](#)

Get the best price for your old bike. Sell your



Premium Slot	Desktop Size	Mobile Size
Billboard	970 x 250	Responsive

- **Matchless user base**
 - Our users come for real transactions (buy & sell), not to just laze around!
 - 80% of our audience are of the age group 18-44, across India
- **Highly targeted audience**
 - We are completely focussed on the two wheeler industry
 - We have 100% guarantee as to who visit us, they are purely automobile enthusiasts!
- **Trust factor**
 - We are the only site with paid listings for used bikes, but have never gone short of listings!
 - We have listed more than 4.2 lakh used vehicles till date, for we deliver what we promise

THANKS!

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